Arab Academy for Science, Technology and Maritime Transport
Port Training Institute

Training Course Information Form

Course Information

Course Name: Strategic Planning of Maritime Ports

Institute/Centre: Port Training Institute   **Course Code:** L64

Type: √ Program   ❑ Course   ❑ Workshop

Course Duration: √ 5 Days   ❑ 3 Days   ❑ 1 Days   ❑ Other

Course Conducted: √ Local   ❑International   Indicate: A.R.E
Course Venue: Anywhere

Course Language: ❑ English   ❑ Arabic   √ Both   ❑ Other

Course Description

Course Outlines:
1. Integrated model for strategic planning..
2. Determine the strategic positions for:
    - Shipping industry and its impact on global sea ports.
    - Identification and evaluation of strategic options.
    - Develop a strategy
3. Translate the strategic plans of action.
4. Restructuring of the organization.

Course Objectives:
- Explain the concepts of strategic planning and training methods.
- Analysis of internal and external environment of the activity of maritime transport and its effects on sea ports.
- Training to develop strategies at the level of the port and at the branch level.

Course Includes: √ Theoretical   ❑ Fire Training Module   ❑ Laboratory
❑ Workshop   ❑ Site Visit

Course Prerequisites: Develop the skills of managers departments

Who Should Attend: All departments

No. of Participants/Course: √ 5-10   ❑10-15   ❑15-20   ❑ Other

Qualifications of Participants:
- Collage Certificates

No. of Lecturer: √ 1   ❑ 2   ❑ 5

No. of Assistance: ❑ 1   ❑ 2   ❑ 3

Course Facilities				
√ White Board	√ V. Projector	√ Data Show	√ PC	❏ Manual
❏ Books	√ Handouts	❏ Flip Charts	❏ S/W	❏ Other

Course Evaluation			
❏ Written Examination	❏ Written Report(s)	❏ Oral Presentation	√ Attendance
❏ Delegates Participation			

Certificate Issue:

❏ Local Premises	√ AASTMT	❏ International

Course Registration		

	√ Admission and Registration Department at the Port		
Registration:	Training Institute	❏ Online	❏ Other
	Beside gate No. 27 - Outside Customs area, Alexandria Port		
Documents Required:	√ Registration form	√ ID/Passport Copy	√ Photo